



*In Memory of Officer Paul Buchanan*

Dear Potential Sponsor,

I am the widow of East Hartford Police Officer Paul Buchanan Badge #208 who died by suicide on March 12, 2013. Paul and I were married for almost 29 years and we have two amazing sons, Jared and Benjamin. Paul was a police officer who served the East Hartford Community for almost 24 years with pride, honor and integrity. He received one Meritorious Service Citation, two Lifesaving Citations, and multiple Commendations and awards. He was East Hartford's Police Officer of the Year in 2008. He was a friend to all.

We would like to invite you to participate as a sponsor of the first annual BELIEVE 208: Run for the Brave & Finest" 5K run in memory of my husband. Proceeds generated from the run will help to establish "**Project B.L.U.E 208**" which will provide resources, training and information on the mental health and well-being of first responders to the public safety community, mental health care providers, family members and the public. Project B.L.U.E. 208 is supported by the Connecticut Alliance to Benefit Law Enforcement (CABLE), a non-profit, 501(C)(3) research and training collaborative with a mission to serve as a resource and catalyst for law enforcement and community collaboration, support and education. More information on Project B.L.U.E is enclosed.

In order to ensure the success of this event, we rely, in large part, on the support of the business community. There are many ways you can take part in this exciting event. Attached you will find opportunities to sponsor the race at different levels. You can also take part by encouraging participation in the event from your staff, promoting the event by displaying posters, or by providing goods. In exchange, we offer a variety of ways to promote your business to our participants and to the community at large.

**Lastly, this is a way for you to help our local law enforcement officers and first responders who give so much to our community by serving and protecting us.**

We are excited about this event and know that we will enjoy a strong field of runners and spectators. Many people are planning on attending. I believe that "*alone I can do so little, but together we can do so much*" (Helen Keller).

Thank you and "**BELIEVE 208**"!

Sincerely,

Trish Buchanan